



# Kansas

Jul 01, 2008 through Jul 31, 2008

## Call Volume

There were 57 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	56	98.2 %
Spanish	1	1.8 %
<b>Total:</b>	<b>57</b>	<b>100.0 %</b>

Gender	Callers	Percentage
Female	43	75.4 %
Male	8	14.0 %
Missing	6	10.5 %
<b>*Total:</b>	<b>57</b>	<b>100.0 %</b>

## Pregnant

6

\*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	43	41.0
Male	8	51.0
<b>Total:</b>	<b>51</b>	<b>43.1</b>

Age by Group	Callers	Percentage
18-29	16	32.0 %
30-44	12	24.0 %
45-64	21	42.0 %
65 and over	1	2.0 %
<b>Total:</b>	<b>50</b>	<b>100.0 %</b>

Education Level	Callers	Percentage
Grades 6-8 (some Jr. High School)	4	8.2 %
Grades 9-11 (some High School)	7	14.3 %
High School Graduate or GED	17	34.7 %
Some College or Technical School	12	24.5 %
Technical/Trade School	3	6.1 %
College Graduate	4	8.2 %
Graduate School	2	4.1 %
<b>Total:</b>	<b>49</b>	<b>100.0 %</b>



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Marital Status	Callers	Percentage
Single	18	36.7 %
Married	16	32.7 %
Divorced	9	18.4 %
Widowed	2	4.1 %
Separated	4	8.2 %
Total:	49	100.0 %

Hispanic Ethnicity	Callers	Percentage
Yes	2	4.1 %
No	47	95.9 %
Total:	49	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
Other	2	100.0 %
Total:	2	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	32	68.1 %
Black	6	12.8 %
American Indian or Native American	4	8.5 %
Asian	1	2.1 %
Other	3	6.4 %
Refused to answer	1	2.1 %
Total:	47	100.0 %

Sexual Orientation	Callers	Percentage
Heterosexual or Straight	47	95.9 %
No Answer	2	4.1 %
Total:	49	100.0 %

Do you have children under 18 in the home	Callers	Percentage
Yes	21	42.9 %
No	28	57.1 %
Total:	49	100.0 %

How Many Children	Callers	Percentage
1	10	47.6 %
2	8	38.1 %
3	2	9.5 %
4	1	4.8 %
Total:	21	100.0 %



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Rules in the Household	Callers	Percentage
Smoking is not allowed anywhere inside your home	22	44.9 %
Smoking is allowed in some areas or at some times	6	12.2 %
Smoking is allowed anywhere inside the home	8	16.3 %
There are no rules about smoking inside the home	12	24.5 %
I don't know	1	2.0 %
<b>Total:</b>	<b>49</b>	<b>100.0 %</b>

Sad or Blue	Callers	Percentage
Yes	15	31.3 %
No	33	68.8 %
<b>Total:</b>	<b>48</b>	<b>100.0 %</b>

Income	Callers	Percentage
\$0 to \$14,999	12	24.5 %
\$15,000 to \$24,999	8	16.3 %
\$25,000 to \$34,999	10	20.4 %
\$35,000 to \$49,999	3	6.1 %
\$50,000 to \$74,999	1	2.0 %
\$75,000 to \$99,999	1	2.0 %
\$100,000 and over	1	2.0 %
Don't know/Not sure	12	24.5 %
Refused	1	2.0 %
<b>Total:</b>	<b>49</b>	<b>100.0 %</b>

Limited Activity	Callers	Percentage
Yes	17	35.4 %
No	31	64.6 %
<b>Total:</b>	<b>48</b>	<b>100.0 %</b>



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How Heard About Quitline		Callers	Percentage
Ads	Flyer (school/community)	1	1.8 %
	TV ad	1	1.8 %
Subtotal:		2	3.6 %
Referrals	County Health Department	4	7.1 %
	Dentist	1	1.8 %
	Doctor/Healthcare Provider	17	30.4 %
	Family/Friend	5	8.9 %
	Internet/Website	6	10.7 %
	Nurse	2	3.6 %
	Other health care provider	5	8.9 %
	Phone Book	2	3.6 %
	Workplace	1	1.8 %
Subtotal:		43	76.8 %
News	TV news story	1	1.8 %
	Subtotal:	1	1.8 %
Other*	Other	10	17.9 %
	Subtotal:	10	17.9 %
Total:		56	100.0 %



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	6	10.5 %
Subtotal:		6	10.5 %
Personally Quitting Cigarettes	Counseling	21	36.8 %
	Counseling & Community Referral	11	19.3 %
	Self-Help	5	8.8 %
	Self-Help & Community Referral	3	5.3 %
	Info	3	5.3 %
	Community Referrals	2	3.5 %
Subtotal:		45	78.9 %
Personally Quitting Smokeless	Counseling	1	1.8 %
	Self-Help	1	1.8 %
Subtotal:		2	3.5 %
Already Quit Cigarettes	Counseling	1	1.8 %
	Counseling & Community Referral	2	3.5 %
	Self-Help	1	1.8 %
Subtotal:		4	7.0 %
Total:		57	100.0 %

Session Protocol		Callers	Percentage
4-Session Protocol	Counseling	15	45.5 %
	Counseling & Community Referral	4	12.1 %
Subtotal:		19	57.6 %
5-Session Protocol	Counseling	7	21.2 %
	Counseling & Community Referral	6	18.2 %
Subtotal:		13	39.4 %
Response Missing: 4-Session Protocol	Counseling & Community Referral	1	3.0 %
Subtotal:		1	3.0 %
Total:		33	100.0 %



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## Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	17.0	8.0
Callers with valid response	42	2

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	3.0	3.5
Callers with valid response	42	2

Tobacco Duration	Callers	Percentage
One to five years	4	9.1 %
Six to ten years	7	15.9 %
Greater than ten years	33	75.0 %
<b>Total:</b>	<b>44</b>	<b>100.0 %</b>

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	25	55.6 %
No	20	44.4 %
<b>Total:</b>	<b>45</b>	<b>100.0 %</b>

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	43	91.5 %
	Did not provide sufficient information to establish stage	2	4.3 %
<b>Subtotal:</b>		<b>45</b>	<b>95.7 %</b>
Smokeless	Contemplation	2	4.3 %
	Did not provide sufficient information to establish stage	0	0.0 %
<b>Subtotal:</b>		<b>2</b>	<b>4.3 %</b>
<b>Total:</b>		<b>47</b>	<b>100.0 %</b>



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## May I ask how many cigarettes you smoke a day?

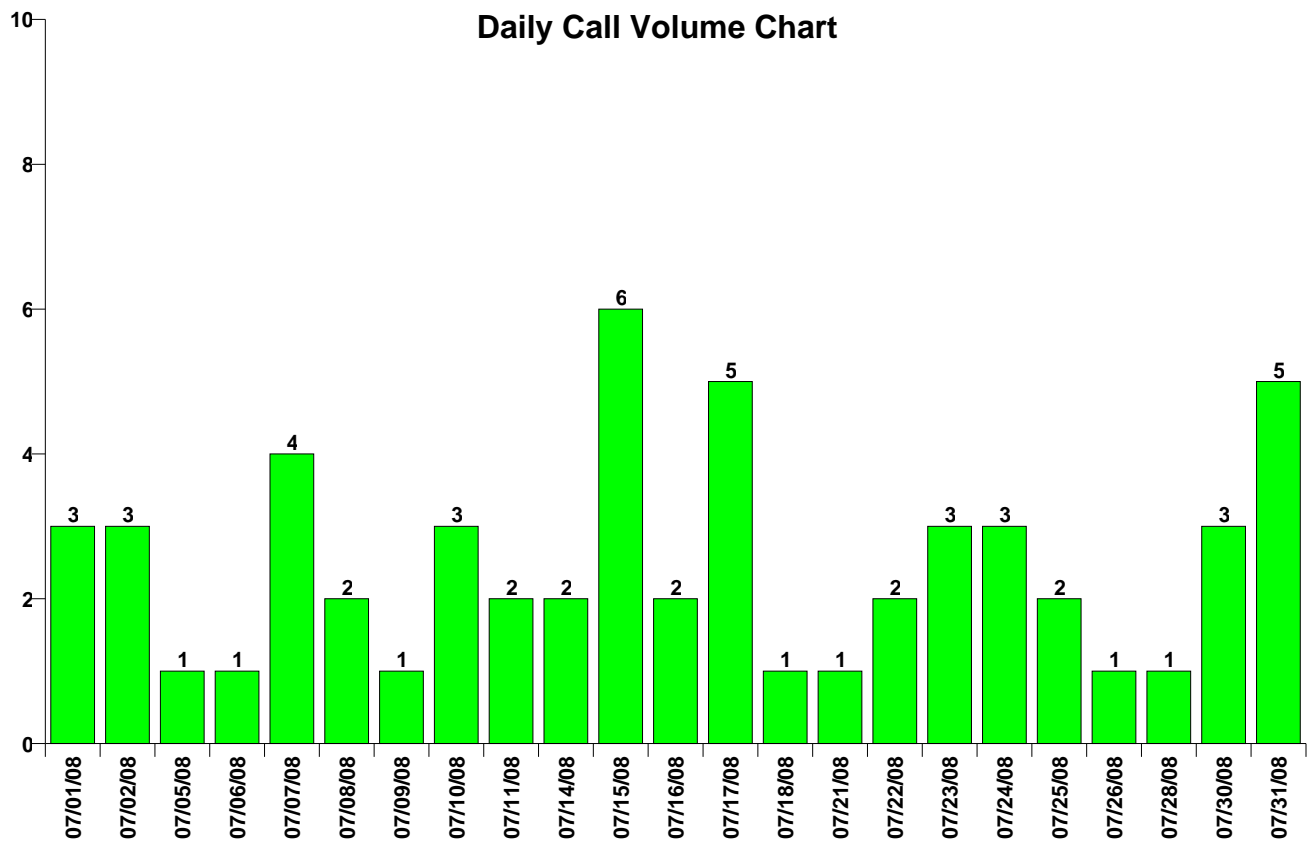
Cigarettes per Day	Callers	Percentage
1	1	2.4 %
2	2	4.8 %
3	1	2.4 %
5	1	2.4 %
6	1	2.4 %
8	1	2.4 %
10	12	28.6 %
12	2	4.8 %
14	1	2.4 %
15	2	4.8 %
20	7	16.7 %
25	1	2.4 %
30	7	16.7 %
40	2	4.8 %
45	1	2.4 %
<b>Total:</b>	<b>42</b>	<b>100.0 %</b>

## Daily Call Volume

Date	Callers	Percentage
07/01/08	3	5.3 %
07/02/08	3	5.3 %
07/05/08	1	1.8 %
07/06/08	1	1.8 %
07/07/08	4	7.0 %
07/08/08	2	3.5 %
07/09/08	1	1.8 %
07/10/08	3	5.3 %
07/11/08	2	3.5 %
07/14/08	2	3.5 %
07/15/08	6	10.5 %
07/16/08	2	3.5 %
07/17/08	5	8.8 %
07/18/08	1	1.8 %
07/21/08	1	1.8 %
07/22/08	2	3.5 %
07/23/08	3	5.3 %
07/24/08	3	5.3 %
07/25/08	2	3.5 %
07/26/08	1	1.8 %
07/28/08	1	1.8 %
07/30/08	3	5.3 %
07/31/08	5	8.8 %
<b>Total:</b>	<b>57</b>	<b>100.0 %</b>

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- Number of Calls is on Vertical Axis  
 - Day of Month is on Horizontal Axis





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## Monthly Call Volume by County

County Name	Callers	Percentage
Barton	1	1.8 %
Bourbon	1	1.8 %
Butler	2	3.5 %
Cherokee	1	1.8 %
Cloud	1	1.8 %
Cowley	1	1.8 %
Crawford	1	1.8 %
Doniphan	1	1.8 %
Douglas	1	1.8 %
Ford	1	1.8 %
Johnson	4	7.0 %
Kingman	1	1.8 %
Leavenworth	1	1.8 %
Montgomery	1	1.8 %
Ness	1	1.8 %
Pawnee	1	1.8 %
Pottawatomie	1	1.8 %
Reno	1	1.8 %
Riley	2	3.5 %
Saline	4	7.0 %
Sedgwick	9	15.8 %
Seward	2	3.5 %
Shawnee	10	17.5 %
Sherman	1	1.8 %
Sumner	1	1.8 %
Wyandotte	6	10.5 %
<b>Total:</b>	<b>57</b>	<b>100.0 %</b>



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## Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
18	3	6.0 %	6.0 %
20	1	2.0 %	8.0 %
21	1	2.0 %	10.0 %
22	2	4.0 %	14.0 %
23	3	6.0 %	20.0 %
24	2	4.0 %	24.0 %
26	2	4.0 %	28.0 %
29	2	4.0 %	32.0 %
30	2	4.0 %	36.0 %
33	2	4.0 %	40.0 %
34	1	2.0 %	42.0 %
35	1	2.0 %	44.0 %
36	1	2.0 %	46.0 %
37	1	2.0 %	48.0 %
39	2	4.0 %	52.0 %
41	1	2.0 %	54.0 %
44	1	2.0 %	56.0 %
47	3	6.0 %	62.0 %
49	1	2.0 %	64.0 %
53	4	8.0 %	72.0 %
55	2	4.0 %	76.0 %
58	1	2.0 %	78.0 %
59	1	2.0 %	80.0 %
60	2	4.0 %	84.0 %
61	1	2.0 %	86.0 %
62	1	2.0 %	88.0 %
63	2	4.0 %	92.0 %
64	3	6.0 %	98.0 %
81	1	2.0 %	100.0 %
Total:	50	100.0 %	



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Insurance Name	Callers	Percentage
Aetna	1	3.2 %
Bcbs	5	16.1 %
Bluecross Blueshield	1	3.2 %
Blue Cross Blue Shield	1	3.2 %
Blue Cross Blue Shield Of Ks	1	3.2 %
Children'S Mercy	1	3.2 %
Cigna	1	3.2 %
Coventry	2	6.5 %
Health Net	1	3.2 %
Health Wave	1	3.2 %
Healthways Program	1	3.2 %
Medicaid	1	3.2 %
Medicaid/Medicare/Humana	1	3.2 %
Medicare	2	6.5 %
Medicar/Mediciad	1	3.2 %
Ppk Of Kansas	1	3.2 %
"Refused To Answer"	1	3.2 %
State Medicaid	1	3.2 %
Tricare	2	6.5 %
Unicare	2	6.5 %
United	1	3.2 %
United Health Care	1	3.2 %
Wppa	1	3.2 %
<b>Total:</b>	<b>31</b>	<b>100.0 %</b>

How Heard about Quitline (Other)	Callers	Percentage
Brochure	1	10.0 %
Business Card	1	10.0 %
Busstop Billboard	1	10.0 %
Dept Of Human Resources State Of Ks	1	10.0 %
Does Not Know	1	10.0 %
Home Office	1	10.0 %
Hospital	1	10.0 %
Nicorette Gum Box	1	10.0 %
Phonebook	1	10.0 %
Wic	1	10.0 %
<b>Total:</b>	<b>10</b>	<b>100.0 %</b>